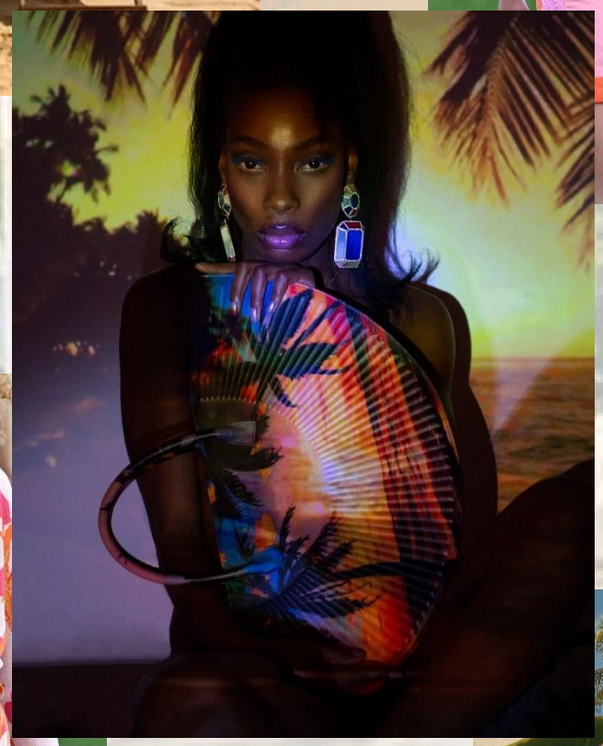
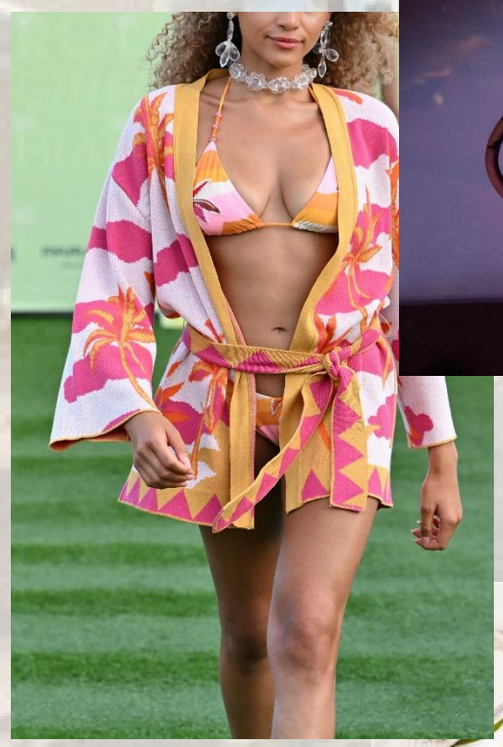
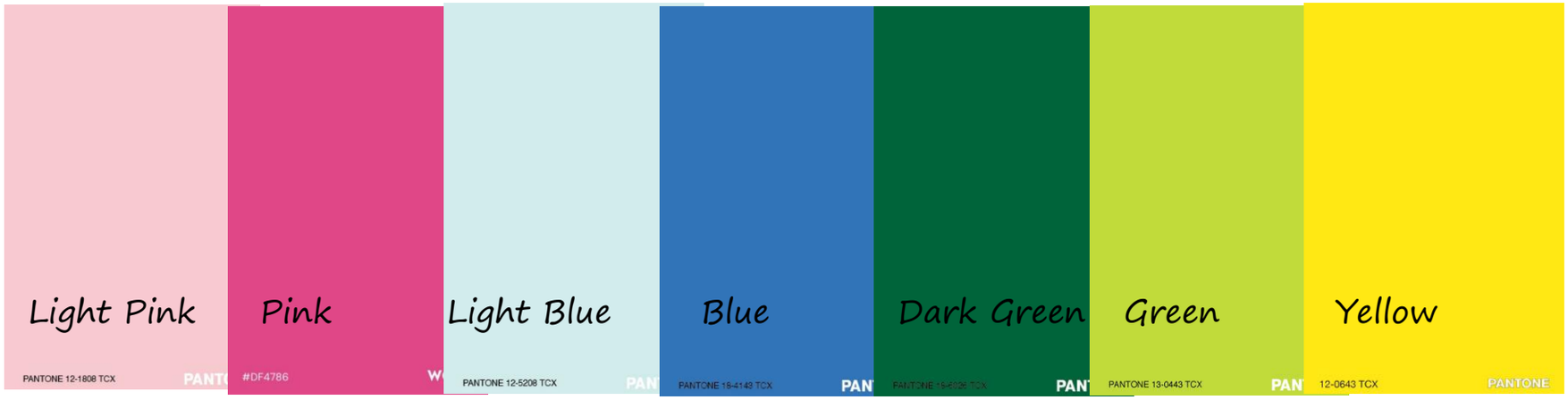




Tropical retreat

Tropical Retreats Theme is inspired by the aesthetics of tropical vacations, focusing on bold and wild colors and patterns, relaxed silhouettes, breathable and environmental friendly fabrics and vibrant natural prints.
The price positioning of this theme is bridge. The target customers are mainly young women.
The tropical retreat theme symbolizes not only a fashion statement but also a lifestyle shift toward relaxation, sustainability, and an appreciation of nature.
This style offers a sense of escapism, embracing the carefree and adventurous spirit of tropical destinations, while being versatile enough for everyday wear.



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Color Palette- Tropical Tones

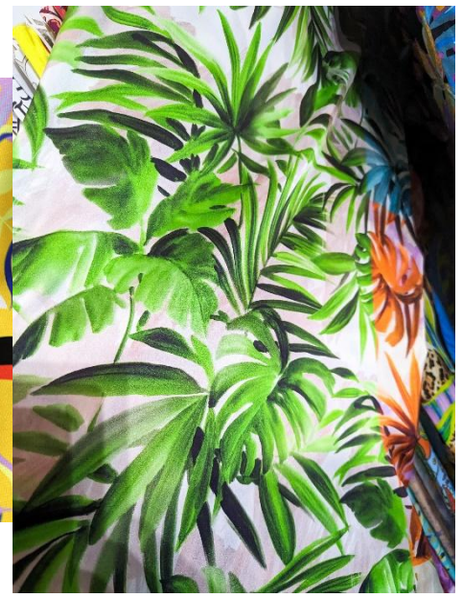
Color And Fabric

100% Cotton Sateen

Lightweight, breathable materials like cotton, rayon and polyester dominate the theme. And natural fibers are preferred, not only for their breathability but also for their eco-friendly appeal.

97% Polyester, 3% Spandex Swimwear tricot

94% Cotton, 6% Spandex Jersey



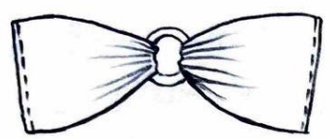
Fabric Prints

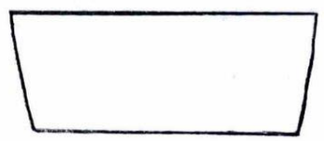
Look1: Sweet Beach

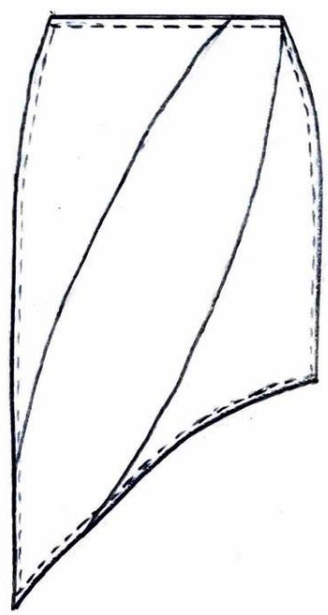
Top-
94% Cotton, 6% Spandex
Jersey

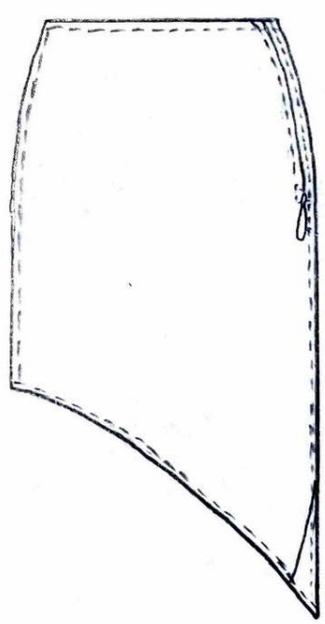
Bottom-
100% Cotton
Sateen

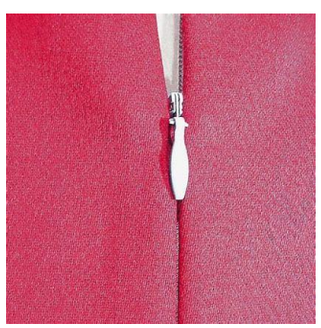
This look is inspired by the casual beach vibe. I call it sweet beach. Jersey knit keeps the top from slipping down. For the bottom I used sateen which is suitable for a skirt.











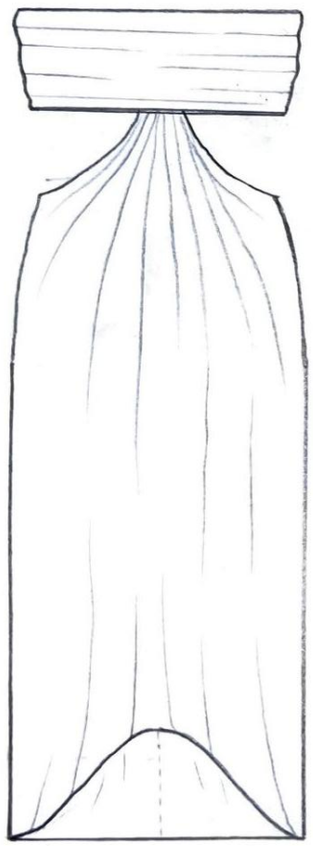
Invisible Zipper

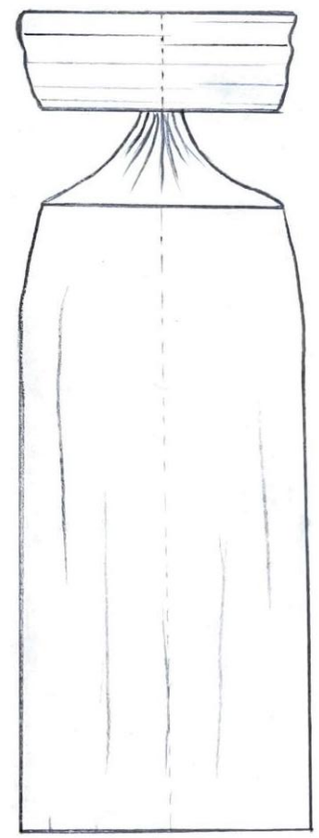
Look2: Summer Wind

Pearls on
The dress

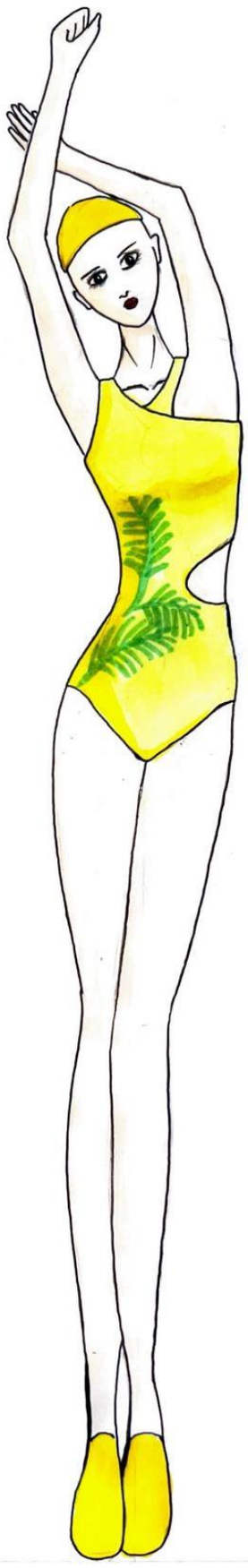
This look is inspired by the winds of the sea. I call it summer wind. I used Jersey knit fabric. This stretchy fabric keeps the dress from slipping. And set pearls on the dress.

Dress-
94% Cotton, 6% Spandex
Jersey





Look3: Tropical Day



Swimsuit-
97% Polyester, 3% Spandex
Swimwear tricot

This look is inspired by the rainforest. I call it tropical day. Because it's a swimsuit, I'm using swimwear tricot fabric. And added tropical print to enhance its tropical elements.

Prints

Generate Garments on NewArc.ai